PM USA
POS # 13117
Rev. 5/82

PHILIP MORRIS U.S.A.
INTER-OFFICE CORRESPONDENCE
120 Park Avenue, New York, N.Y. 10017
OFFICE Kansas City

RECEIVED
AUG 4 1983
J. L. THOMPSON'S OFFICE

To: · James L. Thompson, Jr.

Date: August 1, 1983

From: · James P. Henry

Subject: · ADVERTISING

Attached is information sent to me by Tom Bloodgood, a representative for Sawyer-Ferguson-Walker-Company, Inc.

Their interest is for increased Philip Morris usage in the Lincoln, Nebraska area. I'm forwarding this information for your information and use.

Sincerely,

J. P. Henry/ss

James P. Henry
Supervisor Retail Operations

JPH/ss

cc: D. Alford

To

Thanks for the information on the Lincoln Journal-Star special football supplement.

We don't normally participate in special issues, but we appreciate hearing from you.

2041422176

Source: https://www.industrydocuments.ucsf.edu/docs/xmyn0004